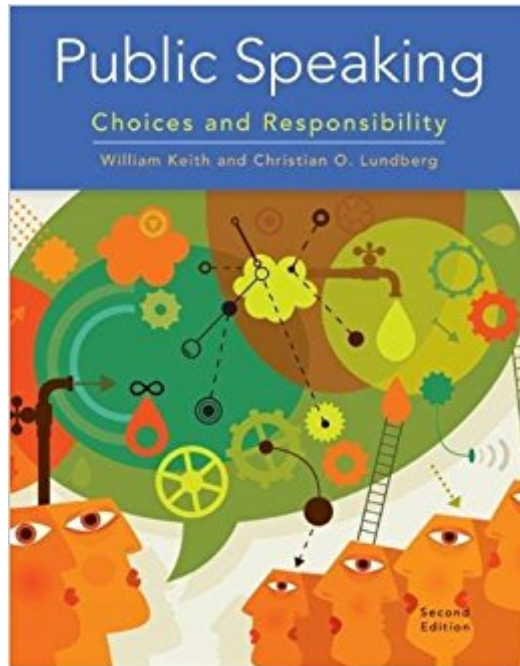




Ebook Directory
the best source of ebook

The book was found

Public Speaking: Choices And Responsibility



Synopsis

Packed with hands-on applications, PUBLIC SPEAKING: CHOICES AND RESPONSIBILITY, 2e delivers a practical and up-to-date public speaking text based on rhetorical theory. It emphasizes the role of choices and civic engagement/responsibility throughout in narrative, features, and examples. Giving students valuable insight, it describes the audience as a "public" to which the speaker belongs, rather than as a separate entity defined only by demographics. The Second Edition includes new coverage of Monroe's Motivated Sequence, discussions of TED talks and PechaKucha, extended treatment of fallacies, and expanded emphasis on outlining. New Remix features apply the latest research in business and social science to public speaking skills. In addition, MindTap digital learning solution helps instructors engage and transform students into critical thinkers.

Book Information

Paperback: 318 pages

Publisher: Wadsworth Publishing; 2 edition (January 1, 2016)

Language: English

ISBN-10: 130526164X

ISBN-13: 978-1305261648

Product Dimensions: 10.7 x 8.4 x 0.6 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #57,106 in Books (See Top 100 in Books) #80 in Books > Textbooks > Communication & Journalism > Speech #99 in Books > Reference > Words, Language & Grammar > Public Speaking #112 in Books > Reference > Words, Language & Grammar > Speech

Customer Reviews

"The focus on the rhetorical audience is the largest help in this book toward helping students with appropriate topic selection and tailoring their word choice to the audience." "I like that Chapter 1 focuses on community, ethics, and personal responsibility in public speaking. I think that many colleges include these ideas in their mission statements. This also gets at the reasons public speaking is such a powerful tool."

William Keith is a professor at the University of Wisconsin-Milwaukee, where he has supervised the

public speaking course for more than ten years. He has taught public speaking for over 30 years at a variety of institutions, including the Universities of Pittsburgh and Louisville, Western Washington University, and Oregon State University. In addition to teaching a range of graduate and undergraduate courses in rhetoric, argument, and communication theory, he has written extensively about the history and significance of public speaking pedagogy in the U.S. context -- especially its connection to democracy and civic education -- for scholarly organizations as well as the Kettering Foundation and the World Bank. B.A., University of Redlands; Master of Divinity, Emory University; Ph.D., Northwestern University, Communication Studies. Rhetoric and Cultural Studies. Teaching and research interests include theories of the public and public discourse, public speaking, rhetorical theory, debate and deliberation, critical theory, and Cultural Studies. Dr. Lundberg also teaches the First Year Seminar "Think, Speak, Argue," which focuses on debate and public speaking skills as pedagogical tools and as critical components of democratic life. Dr. Lundberg's current research focuses on theories of the public as a social and discursive form, and on the animating principles for public discourses and identities. His book, *Lacan in Public: Psychoanalysis and the Science of Rhetoric*, University of Alabama Press (2012) works through the implications of Jacques Lacan's psychoanalysis for thinking the rhetorical character of publics as social formations and of the public discourses that circulate within them. He has also written a number of pieces that unpack forms of discourse constituting specific publics, with special attention to the intersection between publics and religious discourse in Islam and Evangelical Christianity. At the level of specific practices of public discourse and pedagogy, Dr. Lundberg's work focuses on rhetorical theory, and on debate and public speaking as critical democratic forms. He has authored textbooks relating to rhetoric, public speaking, and public deliberation, including a Public Speaking textbook with Cengage Learning titled *Public Speaking: Choices and Responsibility* (2014) and *The Essential Guide to Rhetoric* (Bedford St. Martins, 2007).

book came as described... but as far as the content, i would have never picked it for the class. i just do not like the way it is organized or written.

Come on time and it is even a new book.

[Download to continue reading...](#)

Public Speaking: Choices and Responsibility
Valuing Corporate Responsibility: How Do Investors Really Use Corporate Responsibility Information? (The Responsible Investment Series)
Health Smarts: How to Eat Right, Stay Fit, Make Positive Choices, and More (USA Today Teen Wise

Guides: Lifestyle Choices) Speaking Ill of the Dead: Jerks in Connecticut History (Speaking Ill of the Dead: Jerks in Histo) 240 Speaking Topics with Sample Answers (120 Speaking Topics with Sample Answers) 240 Speaking Topics: with Sample Answers (Volume 2) (120 Speaking Topics) Pathways 4: Listening, Speaking, & Critical Thinking (Pathways: Listening, Speaking, & Critical Thinking) Animal Control Management: A New Look At A Public Responsibility (New Directions in the Human-Animal Bond) Organizational Behavior and Public Management, Third Edition, Revised and Expanded (Public Administration and Public Policy) Globalism and Comparative Public Administration (Public Administration and Public Policy) Public Administration and Law, Third Edition (Public Administration and Public Policy) Labor Relations in the Public Sector, Fifth Edition (Public Administration and Public Policy) Between One and Many: The Art and Science of Public Speaking 1001 Humorous Illustrations for Public Speaking: Fresh, Timely, and Compelling Illustrations for Preachers, Teachers, and Speakers Public Speaking: Concepts and Skills for a Diverse Society Public Speaking for College and Career An Essential Guide to Public Speaking: Serving Your Audience with Faith, Skill, and Virtue Public Speaking and Civic Engagement (4th Edition) Public Speaking and Civic Engagement (3rd Edition) Public Speaking: Concepts and Skills for a Diverse Society (Cengage Advantage Books)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)